

PROTECT YOUR DATA AND PREPARE FOR THE EUROPEAN GENERAL DATA PROTECTION REGULATION



INSIGHTS

The EU's new data protection regulation, known as the GDPR (General Data Protection Regulation), can impact your organisation significantly in terms of how to handle personal data. Your organisation will not only be responsible for ensuring compliance with the regulation in terms of handling and protecting personal data, it could even be penalised for non-compliance and it will be liable for any damage resulting from data breaches.

Trasys International provides expertise in GDPR and has developed a modular approach supported by a portfolio of services to guide you towards GDPR compliance at your own pace taking into account your organisation's security maturity and your budgetary means.

ABOUT GDPR

The General Data Protection Regulation wants to harmonise the data protection regulations throughout the EU and to strengthen and unify data protection. It addresses personal data security for EU citizens and individuals within the EU, but regulates also export of personal data outside the EU. The Commission's primary objectives of the GDPR are to give citizens back the control of their personal data and to simplify the regulatory environment for international business by unifying the regulation within the EU.

The GDPR was adopted on the 27th of April 2016. It enters into application on the 25th of May 2018 after a two year transition period and will replace the current data protection directive 95/46/EC from 1995. Unlike a directive, it does not require any enabling legislation to be passed by governments.







WHY YOU SHOULD GET PREPARED FOR THE NEW REGULATION?

The GDPR will supersede all current national data protection laws in the EU. Here is an overview of the main expected changes that organisations will have to be aware of and adapt to:

Expanded territorial reach:

The GDPR applies to organisations and their subcontractors outside the EU. This means in practice that a company outside the EU, that is targeting consumers in the EU, will be subject to the GDPR.

Accountability and Privacy by Design:

The GDPR makes organisations fully accountable for demonstrating compliance. This includes requiring them to document compliance, conduct data protection impact assessments for risky data processing and implement data protection by design and by default in their operational processes.

Consent:

A data subject's consent to processing his or her personal data must be given freely, and for sensitive data explicitly, either by a statement or a clear affirmative action stating agreement to the processing. Consent can be withdrawn at any moment. The organisation is required to be able to demonstrate that consent was given.

Data Breach Notification:

Organisations must notify data breaches to the Data Privacy Authority. This must be done without delay and, where feasible, within 72 hours of awareness. A substantiated justification must be provided if this timeframe is not met. The organisation must notify the affected data subjects without delay when their data has been compromised.

Role of subcontractors:

One of the key changes in the GDPR is that subcontractors have direct obligations. This includes implementing technical and organisational measures and notifying your organisation without delay of data breaches.

Sanctions:

The GDPR establishes penalties for breach imposing fines for infringements of up to 4% of annual worldwide turnover on data breach and up to 2% of annual worldwide turnover on non-compliance.

Data Protection Officer (DPO):

In specific circumstances organisations or subcontractors must designate a Data Protection Officer. The DPO will need sufficient expert knowledge. The DPO may be employed or under a service contract.

Right to be forgotten:

Individuals can require their personal data to be erased without undue delay by the organisation. A good example is where they withdraw consent and no other legal ground for processing applies.

9 STEPS GUIDE ON HOW TO GET STARTED WITH GDPR

- Key to success towards GDPR compliance is stakeholder buy-in. Start with creating an urgency at director or board level. Key stakeholder buy-in at C-level is a critical success factor to engage the necessary resources and to have GDPR compliance on the right position within the corporate priorities.
- One of the first steps in the actual data protection is knowing where your data resides. Perform a data identification, ideally a combined exercise of manual interviews and automated data crawling. Once data is identified properly classifying, labelling and tagging data is a prerequisite towards defining a clear scope for your GDPR compliance gap analysis and compliance program.
- Collaboration between IT and legal is critical. The regulation does not provide exact definitions that can be applied out of the box. Interpretation, risk assessment, legal backing and corporate level decision will be necessary all the way.
- Stakeholder management is necessary throughout your entire enterprise. Creating a minimum of awareness and understanding about the regulation will raise the required attention and collaboration from the different business units. Awareness is not a one-time shot. Make awareness an integrated part of your compliance program and repeat sessions and campaigns at regular intervals.
- Appoint a responsible for GDPR compliance. Whether your organisation is subject to the obligation of appointing a DPO or not, it is advised to assign a responsible that oversees the compliance track towards May 25, 2018 and assures continued compliance once GDPR becomes in effect.

- Align your GDPR compliance and data protection track with a security framework such as CIS, ISO27001, NIST, ... and integrate it in your security strategy and roadmap. International organisations should also keep their branches and subsidiaries in mind. Each country has its preference in terms of framework and different governments require different frameworks. Compliance framework mappings do exist and can be helpful to develop a global compliance approach.
- Base your data protection strategy and roadmap on a risk assessment. Protecting your personal data at 100% is simply impossible and attempting to, will saddle you with an enormous cost and effort. Concentrating on the most pressing topics will give you quick benefits and provide focus.
- Perform a GDPR compliance gap analysis, optionally combined with a data protection or security maturity assessment. In combination with a risk assessment this gives you all necessary information to establish a multi-year data protection and security roadmap with strong justified foundation.
- Data classification, installation of data protection and governance is not a onetime shot. Ensure the implementation of policy through automated data protection enforcement, specifically for sensitive or personal data. Hence the need of clear accountability at director level and a governance structure piloted by a Data Protection Officer or equivalent.



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HOW TRASYS INTERNATIONAL CAN HELP YOU

- Advisory services: Trasys International can assist in roadmap design and strategic development for data protection through consulting or through staff provisioning at different levels. Our team of experienced consultants provides services from technical data automation to C-level advisory to ensure continuity and single accountability.
- DPO resources: many organisations do not have the required resources or competences to staff a Data Protection Officer. Trasys International provides individuals with the required competences and certifications to assist organizations in their GDPR compliance track in a DPO, CISO (Chief Information Security Officer) or other role, in project mode or in operational mode. The consultant can ensure all DPO responsibilities and can assist the organisation on a broader security context in a dedicated, shared, full or part time mode. If required, Trasys International can accompany the DPO with legal assistance through a recognised law firm to ensure legal advice.
- Awareness campaigns: they are key to success towards GDPR compliance. Trasys International does not only provide awareness sessions concerning the GDPR requirements, but extends awareness programs with practical sessions looking into the impact on business processes and daily operations. In addition, awareness programs are focused towards acceptance of change with the objective to not only raise awareness about data privacy but also towards the necessity of the GDPR compliance program.
- Program and project management: will be key throughout your entire data protection lifecycle. Whether you need a program manager to drive the compliance track on a high-level or you need a technical project lead to implement an automated solution, Trasys International provides resources with broad security competences, organisational and communication skills who are used to drive strategic change programs.

- Risk assessment services : Trasys International is experienced in risk assessment services which can be performed either with a broad scope towards enterprise IT security risk either with a limited scope specifically towards data protection or GDPR compliance. A risk prioritisation and impact analysis provides your company with an excellent tool to decide on your future investments, strategy and roadmap.
- GDPR compliance assessment: is a focused way and a short track towards identification of compliance gaps and can be a tool where budget is limited and resources are scarce. Trasys International executes a Quick GDPR compliance assessment to identify the areas where an organisation is not compliant. A high-level prioritisation can be defined in order to develop a compliance roadmap.
- Automated data classification and protection: a critical step towards GDPR compliance is the identification and classification of data. Trasys International provides leadership and expertise in data classification through a combination of manual and automated methods to ensure a full coverage. Data Classification is a highly interactive exercise in collaboration with the client stakeholders, which are significantly involved in the decision making process. Trasys International partners with different organisations such as Varonis, Microsoft and others to automate data classification and data protection. Through automated classification and data protection Trasys International ensures reduced project- and implementation costs. By enforcing and delegating policies, operational data management costs can also be significantly reduced.
- **Staff provisionning:** Trasys International can provision security staff at different levels.

OUR SERVICES FOR GDPR



OUR UNIQUE SELLING POINTS



OUR KEY DIFFERENTIATORS

- Trasys International can rely on a rich pool of resources, covering a very broad range of security services from very technical competences to C-level advisors. Having a competent team of experts at its disposition is a major advantage that not many organisations can provide. Trasys International prefers to service you with the most 'fit for purpose' experts within a diverse project team to maximise the right expertise at the right level at the right time.
- Our client base extends throughout all sectors on a national scale. We have worked with a broad spectrum of organisational cultures and maturity levels. This experience gives us an empathic touch which is crucial to succeed in implementing strategic change within an organisation. Our

approach is well-structured and methodological, but flexible and adapted to your organisational needs, to your organisation's capacity to change and to the objectives set by your management.

 Our relations with vendors and partners extend beyond national boundaries and provide an unmatched pool of expertise, product support and competences. Trasys International is de facto a services company and is product and vendor independent. With our service-approach backedup by our partnerships we are able to provide you with an independent advice on automation solutions and we offer a vast range of product implementation services with our own people or through our partners.

TRASYS INTERNATIONAL SECURITY PRACTICE

CyberSecurity is more than a few new products or gadgets. It's about a complete, integrated mind set, involving both proactive and reactive measures, people, processes and technology. CyberSecurity is also about understanding the business and aligning any project to the critical assets of the organisation. It is about monitoring, testing, building and maintaining a process and about creating a platform that lets you truly manage your risks in a world where the cost and damages of breaches continue to rise.

The Trasys International team of Information and CyberSecurity professionals plays the key role of trusted advisor to help the customer achieve his objective: connecting security to business agility. Our experts base their approach on the NIST (National Institute of Standards) and ISO (International Organization for Standardization) Cybersecurity frameworks for best practices. The main advantage of the NIST and ISO approaches consists in using business drivers to guide CyberSecurity activities and in considering CyberSecurity risks as part of the organisation's risk management processes. Our extensive portfolio of solutions and services can strengthen the prevention and management of CyberSecurity for critical data.







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